

Exhibitions Policy



Exhibition Proposal Policy

The Whangarei Art Museum Te Wharetaonga O Whangarei welcomes proposals for exhibitions, artist projects, public programmes and new works from: established and emerging artists and makers; curators and facilitators; community interest groups/ stakeholder groups and sector organizations, which reflect the vision, goals and mission of the art museum as outlined in the corporate Statement of Intent, and Deed Of Trust.

Whangarei Art Museum Mission Statement:

To acknowledge, preserve and showcase the visual arts history of the region, with a focus on our place in the Pacific and bicultural heritage.

In approaching the art museum for a project proposal please take into account the following:

1. The art museum generally schedules exhibitions 18 months to 2 years in advance.
2. The art museum as a general practice does not provide an artist's fee but will, as far as possible within existing budgets, fund fabrication / making costs and a negotiated commitment to acquire a work for the collection.
3. The art museum works in “**partnership**” to develop projects and programmes that meet the artist's, museums and audiences expectations equally and fulfil its obligations to council within the terms of its Deed of Trust and Three year Service Contract.
4. The art museum is a venue of excellence and generally will work with artists/ makers who contribute a 'track record' of exhibiting. However the art museum will encourage and facilitate the professional curatorship and exhibition of the work of students at it's outreach '**e-gallery**' at the old library building adjacent, and at the art museum when the proposed project/ exhibition embraces and compliments existing programmes.
5. All project proposals are accepted at the discretion of the curatorial staff, director and final approval of the museum Trust Board.
6. Exhibition proposals, which are accepted after completion of this process, will be notified in writing in the first instance and later with a detailed Letter of Understanding and Protocols, and finally an Exhibition Contract.

7. The art museum does not act as an art dealer, nor does it hire out exhibition space unless the proposed project fulfils the above vision and mission of the art museum and that group/ organisation pays all costs of installation.
8. Generally, the art museum does not exhibit works from outside the Pacific Rim or South East Asia geographical context, but is otherwise very inclusive and eclectic in its exhibition policies. The art museum does not exclude any media, ethnicity, or art historical period within the creative context of New Zealand and Northland.

Proposals should include the following information:

- A conceptual outline of the exhibition/ project or programme proposal.
- How you consider your project fulfils the vision and mission of the art museum and its theoretical content.
- Your personal and audience objectives.
- Current C.V. and relevant support material/ publications.
- Appropriate images (preferably in a digital format)
- Draft time frame.
- Draft budget

Prior to this, however, it is desirable to contact the team at the art museum to discuss your ideas and aspirations.

The art museum can presently only schedule around fifteen exhibitions per year but may receive ten times as many proposals.

We are always ready to meet with artists and groups to offer feedback and advise to help with your proposal.

Our exhibition budget is very modest; however we are always willing to lead with funding assistance applications and sponsorship where necessary.

If you are successful in your proposal you will enter a partnership with the art museum which is underpinned with an "Exhibition Contract" and "Letter of Understanding and Protocols" which clearly states the shared objectives and contributions of each party. Communication between all parties is expected to be cordial, frequent, open and honest.

If you require further information about our policies and criteria please contact:

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WHANGAREI

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or e-mail admin@whangareiartmuseum.co.nz